



WORLD ASSOCIATION OF MANUFACTURERS OF BOTTLES AND TEATS

19<sup>th</sup> May 2026

## **Recommendation to WBT Members Regarding the Discontinuation of “BPA-free” Claims**

### **Premise**

All WBT members do not use bisphenol A (BPA) or other bisphenols, ensure that all raw materials are sourced bisphenol-free, and take every reasonable measure to prevent contamination throughout production and handling. These practices have been established for many years and are supported by systematic supplier qualification, strict material controls, and ongoing chemical testing.

All members of the WBT remain, as always, fully committed to the safety of our consumers.

### **Recommendation**

WBT members are encouraged not to use “BPA-free” and similar claims for baby bottles, teats, and related childcare articles including pacifiers.

### **Justification**

#### **Legal requirements make the claim redundant**

Regulation (EU) 2024/3190 (“Bisphenol Regulation”) prohibits the intentional use of BPA and other bisphenols in products intended for food contact. It is noted that for pacifiers, the use of food contact materials is advised by the relevant standards, for example EN1400.

Since compliance with this regulation already requires all manufacturers to avoid bisphenols, the claim “BPA-free” no longer represents a voluntary product advantage.

#### **A unified communication strategy**

Removing the “BPA-free” claim:

- Could ensure consistent product communication on the BPA-free topic as the goal is to educate consumers who have seen years of BPA-free claims on products, to now not look for such claims that are meaningless in light of latest legal requirements.
- Aligns with the regulatory intention that bisphenol-free is a legal baseline, not a differentiator

Importantly, discontinuing the claim does not reflect any change in formulation, safety, or quality.